



NTIA 2 | 2024

ENTRANT GUIDELINES
CATEGORY 17 & 33 – SUSTAINABILITY AWARD
ATAS ACCREDITED AGENCY & SUPPLIER

GALA DINNER & AWARDS PRESENTATION
Saturday 26th October 2024

CATEGORY 17 & 33 – SUSTAINABILITY AWARD ATAS ACCREDITED AGENCY & SUPPLIER

Please visit the ATIA website atia.travel/NTIA2024 to familiarise yourself with the Awards Process, including the Key Dates and Nominee, Finalist and Winner Determination.

STEP 1 – ENTRANTS TO SUBMIT A WRITTEN SUBMISSION

The submission questions are as follows. Please ensure your responses relate to the qualifying period which is 01 July 2023 - 30 June 2024. The maximum score for each question is 10.

- 1. Provide a general overview of the nature of your business and its commitment to sustainability. (400 words)**
 - Be succinct in your response by outlining your business values and objectives, and how sustainability is at the core of your operations.
- 2. What meaningful changes, either within your own business or in the wider community, have you implemented to demonstrate your commitment to environmental or social sustainability? (400 words)**

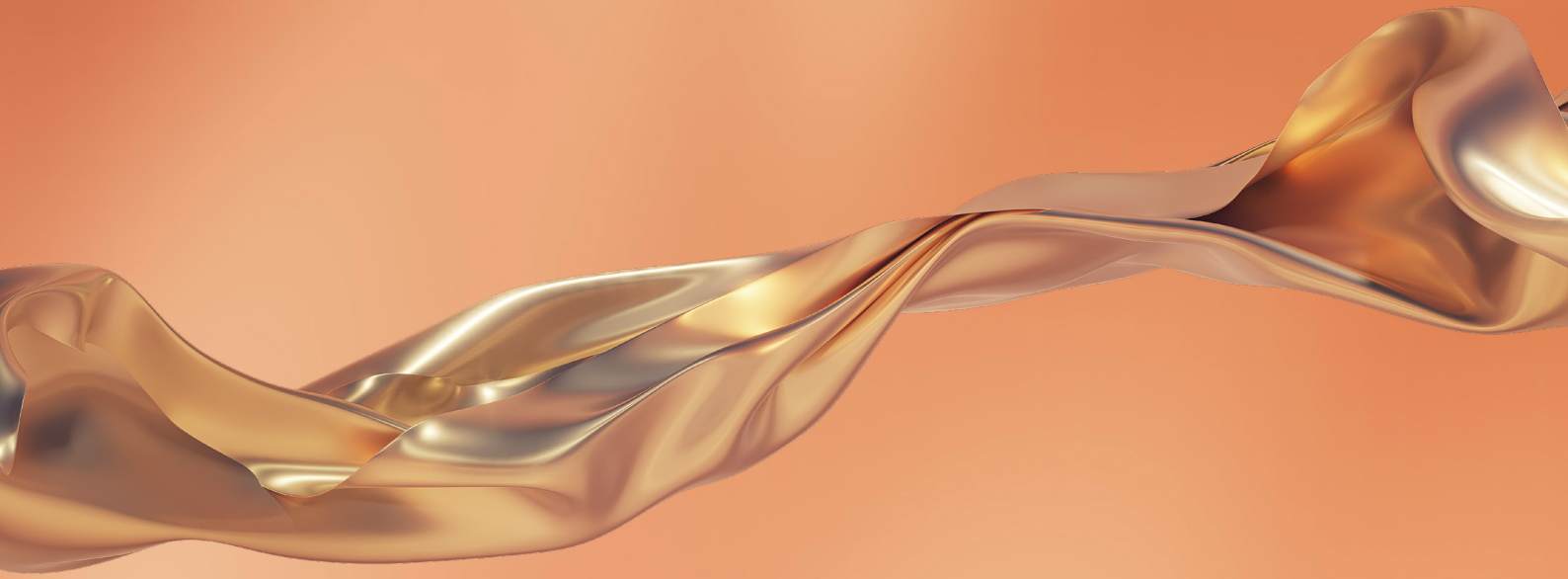
Environmental sustainability examples could include commitments and activities to:

- Reduce greenhouse gas emissions
- Reduce climate change impacts
- Support nature and biodiversity including sustainable tourism destinations
- Reduce waste and promote recycling.

Social sustainable examples could include commitments and activities to:

- support/ promote inclusion and diversity (for example Gender; LGBTQIA+; Accessibility)
- support/ promote Aboriginal and Torres Strait Islander employees, suppliers, communities and/ or customers
- support/ promote community programs
- support/ promote gender diversity
- support/ promote health and safety. .

- 3. Describe how you have engaged your clients on the sustainability journey. (400 words)**
- 4. What have been the positive benefits or impacts of these changes? (400 words)**



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